

**UTAH COMPANY TAKES THE LEAD IN “NO PHONE ZONE” PLEDGE**  
*HandStands Requires its Employees to Refrain from Cell Phone Use on the Road*

Bluffdale, Utah (June 8, 2010) – HandStands, one of the nation’s leading suppliers of automotive promotional products, today announced that its executives and employees have taken the “No Phone Zone” pledge. The pledge – part of a nationwide campaign recently championed by Oprah Winfrey – is part of a movement to reduce accidents caused by drivers who become distracted using a phone while driving.

“No phone call or text message is worth a life,” says HandStands President Alan Wheatley. “We are committed to making sure our HandStands employees and other drivers on



the road are as safe as possible, so we are requiring our employees to sign the pledge to refrain from all cell phone use when driving. While it may seem like a sacrifice from a business and even personal standpoint, we realize that it pales in comparison to promoting safety in and out of the workplace.”

According to the National Highway Traffic Safety Administration, nearly 25 percent of all auto accidents last year were caused by a distracted driver using a cell phone.

HandStands No Phone Zone awareness efforts have been endorsed by Jennifer Smith, founder of Focus Driven, a non-profit organization dedicated to building awareness of the dangers of mobile phone distracted driving and champion of the No Phone Zone movement. HandStands is donating a portion of each No Phone Zone product sale to Focus Driven.

For more information on HandStands’ commitment or to learn about the No Phone Zone pledge, visit <http://www.handstandscorporate.com/doinggood.php>

[About HandStands](#)

HandStands, located in Bluffdale, Utah, manufactures and distributes Refresh Your Car air fresheners, a leading car air freshener brand, as well as HandStands-branded technology accessories to leading retailers throughout North America. The company also produces a line of retail products and has a fast-growing e-commerce business. For more information on HandStands, [visit www.handstandscorporate.com](http://www.handstandscorporate.com).

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